

# Press Release

# Carter-Ruck

Date: 1 February 2022

**Carter-Ruck Solicitors**

The Bureau  
90 Fetter Lane  
London EC4A 1EN

T +44 (0)20 7353 5005  
DX 333 Chancery Lane  
www.carter-ruck.com

## Carter-Ruck promote Persephone Bridgman Baker to the Partnership

Leading litigation law firm [Carter-Ruck](#) is pleased to announce that [Persephone Bridgman Baker](#) has been promoted to Partner and will join the partnership effective 1 February 2022.

Persephone joined the firm in 2015 from Allen & Overy LLP. She advises on a range of disputes, including media, commercial, international and intellectual property. Persephone has an in-depth understanding of coordinating reputation management matters for high-profile and ultra and high net worth individuals, encompassing the full suite of defamation, privacy and breach of confidence, harassment and data protection. Persephone has a particular interest in social media and online harms issues.

She has been involved in a variety of complex and high-profile media and international cases, as well as a number of anonymised and highly sensitive privacy, harassment and blackmail and cross-jurisdictional disputes. She acts for celebrities in sport and entertainment, Members of Parliament and CEOs, as well as charities, companies and trustees.

Persephone is highlighted as a recommended lawyer in the key legal directories Chambers & Partners and Legal 500 and is reported as *'outstanding'*, in her field, *"approachable, friendly"* and dealing with matters *"effectively and sensitively"* for her clients. She has developed a reputation in the media as a legal analyst and is regularly called upon to provide specialist commentary for panels, publications and news programmes.

Carter-Ruck's senior partner [Cameron Doley](#) commented *"We are delighted to welcome Persephone to the partnership and are confident that her inclusion will continue to strengthen the firm, assist in its ongoing development and reinforce Carter-Ruck's status as a Top Tier Reputation Management law firm in the coming years."*



Authorised and regulated  
by the Solicitors Regulation  
Authority

SRA No. 44769